

# CV

# Jay Rai

## January 2021 - Present

Stafford, UK

## TopCashback - UX/UI Designer

Led successful end-to-end feature launches and multi-platform improvements in an agile environment. Effectively collaborated with developers and international teams to provide a modern, seamless, and enjoyable journey for millions of members.

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## March 2018 - December 2020

Penkridge, Stafford, UK

## Teknet - UX/UI Designer + Web Developer

Designed and developed digital experiences in a high-velocity agency with a high-volume portfolio. Translated complex requirements into effective solutions whilst collaborating closely with clients.

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## Education

September 2014 - June 2017

## Aston University - BSc (Hons) Computer Science / Multimedia

## Connect

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[www.linkedin.com/in/jay-rai](https://www.linkedin.com/in/jay-rai)

<https://jayrai-portfolio.com/>

## Skills

Figma, Adobe Creative Suite, Miro,

HTML/CSS, CMS, video editing, sound design.

Usability testing, A/B split testing, user flows,

Interactive prototyping, research synthesis.